



Community Support Application Form

Please complete this form in full. This application form must accompany a covering letter on organization letterhead. Visit safeway.ca for complete application process information and criteria for eligibility.

Application Date: _____ Name of Organization: _____ Charitable Registration Number (if applicable): _____

Address: _____ City: _____ Province: _____

Postal Code: _____ Phone: _____ Website: _____

 Contact Name: _____ Contact Phone: _____ Contact email: _____

Name of Event/Project: _____ Event Date: _____

Description of Event/Project (including event goals, who will benefit, how success will be measured):

How will Safeway be recognized as a sponsor? (check all that apply)

- | | | |
|---|--|---|
| <input type="checkbox"/> Website | <input type="checkbox"/> Event Program | <input type="checkbox"/> Emcee Mention during program |
| <input type="checkbox"/> Advertising (newspaper, radio, TV) | <input type="checkbox"/> On Site Banner | <input type="checkbox"/> Newsletter |
| <input type="checkbox"/> Social Media | <input type="checkbox"/> On Site Display | <input type="checkbox"/> Other (specify) _____ |

What is your budget for this event? _____ How many people will attend your event? _____

Please specify what kind of support you require from Safeway and the value: Food product Prizing (gift card basket) Financial (cash)

Details for support (value, food quantity):

Will Safeway be the exclusive grocery sponsor of this event? Yes No

Have you received support from Safeway in the past? If yes, what/how much and from which location? Yes No

When: _____ Amount: _____ Location: _____

Requests under \$100

Deliver a completed application form and covering letter to the Store Manager of the nearest store to your event. Submit your application for review to only one location at least 4 weeks in advance of your event/project.

Requests over \$100

Donations exceeding \$100 should be submitted using the application form and emailed to safewaycommunity@sobeys.com